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County Offices Newland Lincoln LN1 1YL

5 September 2016

Economic Scrutiny Committee

A meeting of the Economic Scrutiny Committee will be held on **Tuesday**, **13 September 2016 at 10.00 am in Committee Room One**, **County Offices**, **Newland**, **Lincoln LN1 1YL** for the transaction of the business set out on the attached Agenda.

Yours sincerely

Tony McArdle Chief Executive

Membership of the Economic Scrutiny Committee (11 Members of the Council)

Councillors A Bridges (Chairman), C Pain (Vice-Chairman), B Adams, Mrs J Brockway, G J Ellis, N I Jackson, D McNally, Mrs E J Sneath, P Wood, L Wootten and R Wootten

ECONOMIC SCRUTINY COMMITTEE AGENDA TUESDAY, 13 SEPTEMBER 2016

| Item | Title | Pages | | | | | | | |
|------|---|------------------|--|--|--|--|--|--|--|
| 1 | Apologies for Absence/Replacement Members | | | | | | | | |
| 2 | Declarations of Councillors' Interests | | | | | | | | |
| 3 | Minutes of the Meeting of the Economic Scrutiny Committee held on 12 July 2016 | | | | | | | | |
| 4 | Announcements by the Executive Councillor for Development | Verbal Report | | | | | | | |
| 5 | Theme Performance - Quarter 1 (To receive a report from Justin Brown (Commissioner for Economic Growth) which provides an update on the performance of the economic development units against its four indicators. The report also includes the Quarterly Economic Survey which was carried out shortly before the EU Referendum) | | | | | | | | |
| 6 | Greater Lincolnshire Local Enterprise Partnership (GLLEP) Agri-Food Sector Plan and Related Activities (To receive a report from Martin Collison (Agri-Food Sector Advisor to the Greater Lincolnshire Local Enterprise Partnership (GLLEP)) which provides background information regarding the Agri-Food sector which had been identified as a priority sector for the County. The Committee would also receive a presentation) | | | | | | | | |
| 7 | Business Support Services: Growth Hub and Wider Partner Services (To receive a report from Angela Driver (Senior Commissioning Officer (Enterprise)) which provides an update on the Business Lincolnshire Growth Hub activity and the activity of other partners since the last update, presented in September 2015) | | | | | | | | |
| 8 | Working with Foreign Owned Businesses in Lincolnshire (To receive a report from Jill McCarthy (Principal Officer (Growth)) which provides an explanation of the work done with Foreign Owned Businesses in Lincolnshire by Lincolnshire County Council, Business Lincolnshire Growth Hub, local authority partners and UK Trade and Investment (UKTI). The Finance Director of Dynex Semiconductors, a Chinese owned business based in Lincolnshire, will also attend to discuss this work from a business perspective) | | | | | | | | |
| 9 | Lincolnshire: Promotional Video (To receive a short promotional video from Karen Spencer (Strategic Communications and Digital Engagement Manager) which has been developed to attract people to live and work in Lincolnshire by promoting the benefits of living in the County) | | | | | | | | |

10 Economic Scrutiny Committee Work Programme

(To receive a report from Tracy Johnson, Senior Scrutiny Officer, which enables the Economic Scrutiny Committee to consider its own work programme for the coming year)

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Please note: for more information about any of the following please contact the Democratic Services Officer responsible for servicing this meeting

- Business of the meeting
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Contact details set out above.

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ECONOMIC SCRUTINY COMMITTEE 12 JULY 2016

PRESENT: COUNCILLOR A BRIDGES (CHAIRMAN)

Councillors B Adams, G J Ellis, Mrs E J Sneath, L Wootten, R Wootten, J W Beaver and Ms T Keywood-Wainwright.

Councillors C J Davie (Executive Councillor for Development) and W S Webb (Executive Support Councillor for Development) attended the meeting as observers.

Officers in attendance:-

Justin Brown (Commissioner for Economic Growth), Katrina Cope (Senior Democratic Services Officer), Andy Gutherson (County Commissioner for Economy and Place), Clare Hughes (Principal Commissioning Officer (LEP), Tracy Johnson (Senior Scrutiny Officer), Susannah Lewis (Principal Commissioning Officer (Funding), Nicola Radford (Senior Commissioning Officer, Regeneration Programmes) and Paul Wheatley (Group Manager Economic Development).

11 APOLOGIES FOR ABSENCE/REPLACEMENT MEMBERS

Apologies for absence were received from Councillors Mrs J Brockway, N I Jackson, D McNally, C Pain and P Wood.

The Chief Executive reported that, under Local Government (Committee and Political Groups) Regulations 1990, Councillors J Beaver and Tiggs Keywood-Wainwright had been appointed to the Economic Scrutiny Committee to replace Councillors C Pain and P Wood respectively, for this meeting only. It was also reported that Councillor R Wootten had been appointed to the vacancy on the Committee until further notice.

12 DECLARATION OF COUNCILLORS' INTEREST

No declarations of Councillors' interests were received at this stage of the proceedings.

13 MINUTES OF THE MEETING OF THE ECONOMIC SCRUTINY COMMITTEE HELD ON 24 MAY 2016

RESOLVED

That the minutes of the Economic Scrutiny Committee held on 24 May 2016 be confirmed and signed by the Chairman as a correct record.

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14 ANNOUNCEMENTS BY THE EXECUTIVE COUNCILLOR FOR DEVELOPMENT

The Executive Councillor for Development was invited to update the Committee of recent events:-

- In light of the result of the EU Referendum, the Council would be working to build up relationships with the new government once they were in place, to ensure that Economic development was taken forward for Lincolnshire;
- That work would continue with UK Trade and Investment on China, India and Florida in the forthcoming year;
- Made in Lincolnshire Awards The Committee was advised that the Awards had showcased diversity and creativity of the manufacturing businesses in Lincolnshire, with some Made in Lincolnshire businesses having World Class status. Particular reference was made to a Beehive manufacturer from West Lindsey;
- The Spalding and South Holland Festival of Food and Drink It was reported that the Festival had been held over the previous weekend and had been very successful: and
- That the LEP had submitted a Single Local Growth Bid for £100 million, which
 would be used to improve transport, skills, business and housing need
 throughout Lincolnshire. Reassurance was given that the bid was for Greater
 Lincolnshire and that there was a good geographical spread.

The Committee raised the following issues:-

- One member asked for a copy of the detail of the Single Local Growth Bid.
 Officers advised that the information was not yet in the public domain, and that the information would be sent out in due course:
- The need to address the concerns of the coastal communities with regard to infrastructure and employment. The Committee was advised that Tourism was a key driver for the economy and was a key industry for the United Kingdom. It was highlighted that one of the challenges going forward would be making sure that a Lincolnshire case was made for the coast and tourism, with some of the infrastructure elements being addressed in the District Local Plans;
- The situation regarding Tata Steel. The Committee was advised that work
 was ongoing with the original bidder; and that work was ongoing in the
 background relating to the potential implications for Scunthorpe and
 Lincolnshire as a whole, as lots of people travel to work at the plant from
 neighbouring areas;
- The need for holiday resorts to be able to cater for visitors on rainy days. The Committee noted that Tattershall Lakes had spent £8 million on its leisure facilities to ensure that visitors could be catered for all year round. One member highlighted that there was also a need to join attractions up to ensure that visitors were made aware of venues away from the coast. Reassurance was given that this was the way forward and that this approach was being adopted; and

 The Committee was advised that Greater Lincolnshire had an indicative allocation (subject to exchange rate fluctuations) of around £120m of EU Growth Programme Funds covering the period 2014/2020.

15 RURAL DEVELOPMENT PROGRAMME/LEADER FUNDING PROGRESS

Consideration was given to a report from Susannah Lewis, Principal Commissioning Officer, Funding, which provided an update to the Committee on the Rural Development programme which focussed on protecting the environment, growing the rural economy and creating more jobs.

It was noted that there was four main strands to the programme and that the report presented focussed on the two strands that had specific local input and influence. The first strand was the Growth Programme European Agricultural Fund for Rural Development which helped to get new rural businesses off the ground and to develop existing businesses, new products and facilities which included investment in broadband, renewable energy production and promoting rural tourism. The Committee noted further that the Greater Lincolnshire European Structural and Investment Fund Committee helped the national team decide how to spend funds in the local area.

The second strand was LEADER funding which gave local communities the responsibility to identify local needs and fund projects to meet them. LEADER funding was available to businesses, farmers, foresters, land managers and communities for projects that would create jobs and growth; and benefit the rural economy. The Committee was reminded that the Council had been successful in getting five LEADER areas approved covering most of rural Greater Lincolnshire. Appendix A to the report provided the Committee with information relating to the five Local Action Groups (LAGs), made up from people from the local community, and the local public and private sector. Page 18 of the report provided a breakdown of the funds allocated to each of the five Local Action Groups. It was highlighted that the contract stage was a lengthy process to access funds. It was highlighted further that the allocations of funding ranged from £2,500 to £40,000.

Since the LEADER programmes had been launched in November 2015, the Lincolnshire LAGs had received 116 outline application forms, only five projects had reached contracting stage; and concerns had been raised at a national level across the country regarding the time taken to process small funding applications.

The Committee was advised that the Council promoted the Multi-Fund Approach, making sure that businesses understood funding opportunities. This had proven challenging as calls for activity were not always aligned.

It was reported that the European Agricultural Fund for Rural Development (EAFRD) grant allocation for Greater Lincolnshire was £8.782m, which was ring fenced to be spent in rural areas. The Committee was advised that Lincolnshire had been one of the first areas to have projects approved with the first contract being awarded to an automated flower grading and bunching line. Page 17 of the report presented,

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provided details which focussed on the EAFRD funds and the proposed calls timetable.

The Committee was advised that there was a keenness to develop skills in the agrifood sector, and that clarification was being sought as to what EAFRD could support, so that support provision could be dovetailed effectively. It was further highlighted that the Council was keen for DEFRA to allow calls to be opened earlier, as it was felt that leaving them until late 2017 would leave little time for delivery.

It was reported that the Council hoped to be able to use EAFRD to support specific technical business advice, relating to the Agri-Food sector, which were not covered by ERDF.

In conclusion, the Committee was advised that it was hoped that the Council would be able to demonstrate to DEFRA the skills gap in the agri-food sector; and that support would be given to using EAFRD funding to do this, which would mean that a push could be made for an earlier call.

During discussion, the Committee raised the following issues:-

- Assurance was sought that other work being carried out concerning skills across the County was being taken into consideration. Officers advised that the work would fit into what was already being done;
- One member asked for a breakdown of figures relating to tourism;
- The Committee was advised that Greater Lincolnshire had received £120m from 2014 to 2020:
- The Committee was reassured that investment was being made in Grantham.
 Officers further advised that an officer worked one day a week with South Kesteven to promote businesses; and
- That strategically in the next three months, Lincolnshire would be making a
 case to the government to advise what Lincolnshire needed to make it work for
 Lincolnshire.

Officers invited members to signpost any interested businesses in their respective areas through the team for help, as officers had mentioned earlier there was a lot of bureaucracy attached for applications for funding.

RESOLVED

- 1. That support was given by the Economic Scrutiny Committee to officers to continue the work they are doing on skills, to push earlier calls for activity to be brought forward under the European Fund for Rural Development.
- 2. That officers be tasked with making representations to the Rural Payments Agency to accelerate the appraisal/approval process.

16 OCCUPANCY IN LCC BUSINESS SITES AND PREMISES

The Committee gave consideration to a report from Paul Wheatley, Group Manager, Economic Development, which provided details of the current portfolio performance by occupancy. The portfolio was broken down into workspace, business centres and employment parks. Appendix A to the report provided details of current performance of the portfolio by occupancy for the Committee's consideration.

In guiding the Committee through the report, particular reference was made to:-

- That as at June 2016, 92.8% of workspace was occupied. It was highlighted that the property industry usually considered anything over 80% to be full occupancy with the 20% allowing for movement or churn. It was highlighted further that ten of the fourteen workspace developments were at 100% occupancy. Of the four workspaces not achieving 100%, the Committee was advised that Market Rasen was the worst performing at 66% occupancy. It was however noted that this was a small development; and that 33% was actually only one unit;
- The Committee was advised that the performance of the business centres was not as strong as that for workspaces. It was noted that this could be explained as these properties were designed to incubate new businesses. It was noted further that the star performing business centre was Eventus at Market Deeping, where there was currently a waiting list;
- It was reported that the Council's employment sites already had utilities and estate roads in place for businesses to purchase and then build upon. It was highlighted that the Council had 21 acres of serviced land across Lincolnshire, with the largest plot totalling nine acres. The Committee was advised that over the last 12 months the Council had sold approximately 15 acres, with plot sizes ranging for one to eight acres. It was highlighted further that as an economic developer, the Council only had 1.5 years of serviced employment land available; and only one site to which a requirement at the upper end of the recent market trend could be directed. It was noted that Teal Park had raised £22m investment in 2011, with only seven acres of land now being available.

Overall, the Committee was advised that the Economic Development Commercial Property Portfolio continued to have a positive impact on the economy of the County.

During discussion, the following issues were raised:-

- The need to develop more business centres, Stamford and Grantham were suggested as potential areas. Officers advised that previous studies had been done which had identified centres across the County;
- Some concern was also raised with regard to the capacity of the business site
 at Market Deeping and that established businesses needed to be encouraged
 to move to different premises. It was noted that currently there was not
 enough investment from the private sector in spaces of a higher level of cost
 to allow for movement:

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- Lack of overnight parking for lorries in the south of the County and the problems arising from that, particular reference was made to environmental health issues; and
- The cost of serviced land at different locations in Lincolnshire, with prices ranging from £80,000 in Gainsborough to £250,000 in Lincoln.

The Committee was advised that a draft copy of the report had been published, and the Committee was asked if they were happy to task officers with exploring the feasibility of establishing new employment land. The Committee agreed, and it was

RESOLVED

- 1. That the report be noted.
- 2. That officers be tasked with exploring the feasibility of new employment land.

17 AREA REVIEW OF POST 16 VOCATIONAL TRAINING

Consideration was given to a report from Clare Hughes, Principal Commissioning Officer (LEP), which sought the views of the Committee on the economic aspects of the Area Review, in light of the Government's wish to ensure a business perspective was reflected.

Justin Brown, Commissioner for Economic Growth introduced this item and advised that the Children and Young People Scrutiny Committee would also be responding to the Area Review, focussing on opportunities for individuals.

In guiding the Committee through the report, the Principal Commissioning Officer (LEP) explained the aim of the Area Review. It was noted that the post - 16 education sector was critical to the Government strategy of raising productivity and economic growth. To do this the government believed that substantial change was required within Further Education (FE) college sector. This had been the catalyst for the 'Area Reviews.' It was noted further that the reviews would be undertaken by representatives from local and national organisations working together through a series of five meetings which would take place over a few months to agree a series of recommendations about the local structure, quantity of and quality of provision. A flow chart on page 16 of the report provided the Committee with details of the Area Reviews. Appendix A provided an information paper from the Greater Lincolnshire Local Enterprise Partnership. Appendix B provided the Committee with information relating to the outcomes of the review; how the review would happen; who will be involved in the review; timescales and boundaries for the review; other training organisations opting into the review process; skills needs analysis and preparation; and the outcomes of the review moving forward.

The Committee was advised that there was a lot of detail behind the review, and that Appendix B to the report only provided a summary of the larger document.

The purpose of the review would aim to deliver institutions which were financially viable, sustainable, resilient and efficient and would deliver maximum value for public investment. This would result in a rationalised curriculum; few, larger and more financially resilient organisations. There would also need to be sufficient access to high quality and relevant education and training for all, this would include 16-19 year olds, adults and learners with Special Educational Needs and Disabilities.

It was reported that the Employment and Skills Board was holding a meeting to focus on Area Reviews and a Greater Lincolnshire LEP working group would be meeting before the review begins, to refine the vision taking into account the views of businesses and the Board.

The views of the Economic Scrutiny Committee were sought to input into the review along with comments from the Children and Young People Scrutiny Committee.

The challenge for local businesses was to ensure that there were sufficiently skilled people to fill the 200,000 job vacancies that were predicted would be available over the next ten years. The report identified that there would be around 128,000 young people leaving school (at 18 years old) within the ten year timeframe.

To fill the gap there would be a significant number of the vacancies that would need to be filled by adults from the existing workforce who would need to be re-trained and up-skilled. The Committee noted that larger businesses were already planning for the future, but medium and small businesses were finding it hard to train staff in normal working hours; and to actually find the right type of training. The report highlighted that 90,000 employees (22% of total employment in Greater Lincolnshire) were employed by businesses with less than ten members of staff.

The report contained six business statements and the Scrutiny Committee were asked to consider statements one and five. During consideration of the two statements the Committee raised the following issues:-

- That colleges/universities rather than being financially driven needed to provide courses to meet local demand, skills and work place needs. Some debate was had as to what the role of local colleges was, some members felt that colleges/universities needed to be more proactive and approach business to see what skills were needed; others in the Committee felt that businesses should approach colleges and training providers advising them of their needs;
- That there needed to be better links with 16 year olds and the business sector. A suggestion was made for the need to re-introduce career guidance to improve the link with local businesses. One member highlighted that it was not always easy to gain access into schools. An example quoted was that the City of Lincoln Council had encountered reluctance from some schools to allow the Council to promote its excellent apprenticeship scheme. It was felt that this could be because the young people were encouraged to go to university instead, which boosted up statistics and reputation. Officers advised that this was not just a Lincolnshire issue; it was the same across the Country. Officers advised further that there were two reports recently published looking into such situations;

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- A question was asked as whether automation would have an effect. It was noted that automation played a major part in the agri-food industry; and could be hampered due to a lack of engineers and designers; and
- A further suggestion was made that the introduction of Industrial Training Boards for industries such as construction, engineering etc could help with the content of courses.

The Committee were invited to forward any further comments they might have to Principal Commissioning Officer (LEP) after the meeting.

RESOLVED

- 1. That the issues relating to economic development matters be communicated to the Area Review of Post 16 Provision and FE College Institutions Members.
- 2. That the Executive Councillors for Development and for Children's Services agree a joint Lincolnshire County Council response to the Area Review.

18 COASTAL COMMUNITY FUND BIDDING AND TIMETABLE

The Committee gave consideration to a report from Nicola Radford, Senior Commissioning Officer, Regeneration Programmes, which provided an update on the launch of the Coastal Communities Fund for England, and to raise awareness on the opportunities available to Coastal Communities through the launch of the Coastal Communities Fund round four.

The Committee was advised that the report circulated was a draft report and that an explanation would be given relating to the fact that the fund focussed on small solutions to transform communities rather than strategic projects that the County Council would traditionally sponsor.

It was reported that the Coastal Communities Fund (CCF) was aimed to encourage the economic development of UK coastal communities by awarding funding to create sustainable economic growth and jobs. It was noted that Lincolnshire County Council had attracted £250,000 in Round 1 for digital support.

It was reported further that a £36m CCF had launched on 23 May 2016, for 2016/17, with a minimum amount of £50,000 up to £4m. The Committee was advised that the Round One deadline for stage one applications had been 30 June 2016; and for Round One, Stage Two, the deadline was November 2016. The awards would then be announced in March 2017.

The Committee was advised that since the announcement of the CCF, the Council had been holding meetings with key businesses, through the Coastal Developers Forum, to pull together strategic capital bids to submit to future rounds. The key themes identified through the discussion had been infrastructure, tourism, training, and costal cohesion.

Examples relating to previous awards were detailed in the report presented.

The Committee noted that 11 projects had been submitted, four from the private sector; four from the voluntary sector, one from a college and two from the public sector with in the Greater Lincolnshire area. It was noted further that there was no requirement to advise the Council if a business/organisation would be submitting an application. The applications submitted were commercially confidential at this stage, but the Committee would be receiving an update once the deadline had passed and the list had been collated.

In conclusion, officers advised that the deadline of 30 June 2016, had been tight for submissions, especially in cases where planning permission was required. The Committee was advised further that due to the fund becoming a fund that focussed on smaller projects, rather than strategic projects, officers asked for Committee support for the Council to take a facilitative approach rather than directly bidding themselves.

RESOLVED

- 1. That the report be noted.
- 2. That support be given from the Economic Scrutiny Committee to support the approach that Lincolnshire County Council is taking in this round of funding, which is to facilitate projects rather than taking a lead on them.

19 IMPACT OF TRANSPORTATION ON MAXIMISING ECONOMIC GROWTH (ITMEG) UPDATE

Consideration was given to a report from Andy Gutherson, County Commissioner for Economy and Place, which provided the Committee with an update on the recommendations arising from the Impact of Transportation on Maximising Economic Growth (ITMEG) scrutiny review.

It was noted that progress had been made against all the key recommendations. It was noted further that the importance of growth to delivery was recognised within the Greater Lincolnshire Devolution Deal; and that detailed work programmes were being developed to address matters including the development of an overarching strategic transport plan for Greater Lincolnshire, which would reflect the impact of the Strategic Economic Plan on transport needs.

The report provided an update on progress made against each of the ITMEG recommendations in the ITMEG report.

The Chairman on behalf of the Committee expressed thanks to Councillor Webb, Chairman of the ITMEG review and officers for their work in taking the issues raised forward.

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RESOLVED

That the continued progress towards all of the recommendations in the ITMEG report be noted.

20 ECONOMIC SCRUTINY COMMITTEE WORK PROGRAMME

Consideration was given to a report from the Director Responsible for Democratic Services, which provided the Committee with an opportunity to consider its work programme for the coming year.

Tracy Johnson, Senior Scrutiny Officer introduced the report and brought the Committee's attention to the Economic Scrutiny Work Programme, which was detailed at Appendix A. The Committee was advised that there was one amendment to the programme presented, which was that Tom Blount, Director of the Lincoln Science and Innovation Park would be attending the meeting on 29 November 2016, to update members on the Lincoln Science and Innovative Park including the new Boole Technology Centre. The Committee also noted that there might be a further update on the Area Review, which potentially would be presented to either the September or October 2016 meeting.

RESOLVED

That the Economic Scrutiny Work Programme as presented at Appendix A be approved subject to the changes as mentioned above.

The meeting closed at 12.35 p.m.

Agenda Item 5



Policy and Scrutiny

Open Report on behalf of Richard Wills, Executive Director of Environment and Economy

Report to: **Economic Scrutiny Committee**

Date: 13 September 2016

Subject: Theme Performance – Quarter 1

Summary:

This paper provides members with an update on the economic development unit's performance against its four indicators.

It shows that two of the indicators are affected by funding delays – which were prevalent before the EU referendum but which had become worse since. However, government has now announced that the post-referendum delays will be eased, and officers expect that this will lead to indicators being met later in the year.

Finally, the paper provides members with the latest Quarterly Economic Survey. The survey was carried out shortly before the EU referendum and it showed significant uncertainty for businesses. The next survey, whose findings will be released in early October 2016, will provide more of an indication of the current situation for businesses.

Actions Required:

It is recommended that members:

- 1. Note that two of the indicators have not been met in Quarter One, but recognise that this is due to external factors rather than the direct performance of the team
- 2. Note the government's position on the future of EU funding and support the team's proposed approach to tackling this.
- 3. Discuss the findings of the first quarter's Quarterly Economic Survey

1. Background

Discussion:

1.1 Performance during Quarter 1

Economic Development has four performance indicators. These are:

- 1. Jobs created as a result of the council's support
- 2. Businesses supported by the council
- 3. Qualifications achieved by adults
- 4. Amount of external funding attracted to Lincolnshire
- 1.2 Members will be aware that the economic development budget is relatively small (£1.2m per annum) but that it is substantially increased by government and EU funding. Despite the net budget being £1.2m, the gross budget is four times that.

Equally, members will be aware that as well as attracting funding for the council's own activities, the economic development team assists other organisations —especially small businesses- to attract funding, primarily from the EU "Leader" programme.

- 1.3 The funding that is attracted therefore widens the scope of the council's economic development activity, and this then enables the council to achieve the high numbers of businesses assisted and people trained, which in turn increases the number of jobs created/safeguarded.
- 1.4 Members will be aware that significant delays to funding approvals affected the attraction of funding for the council's core economic development services (business support, training, innovation advice, etc.). The delays in approval of those bids are starting to be overcome now, but they had not been overcome in time for the delivery that is being assessed in the quarter one performance report. Therefore the achievement of the number of businesses assisted and subsequently of jobs created/safeguarded is lower than had been anticipated.
- 1.5 In terms of jobs created, only one job could be proven to have been created at the time of the quarter one reporting period. However, from the work that is now in train the team is confident that 250 jobs will have been created/safeguarded by the end of the financial year; the indicator has been amended accordingly.
- 1.6 In terms of businesses assisted, 123 businesses had been assisted against a target of 163. The businesses assisted target relates primarily to the work of the Business Growth Hub. A separate report on the growth hub will be considered by the economic scrutiny committee, but in terms of performance this is below target due to the delay in the anticipated extra funding. Only the domestic UK funding, only a limited number of services can be delivered hence the lower figure. It is expected that the extra funding will be approved during September 2016 and the wider delivery can then start. An additional

- promotional effort will be made to overcome the delays and to achieve the targets as set out. The one compliment received this quarter relates to businesses assisted.
- 1.7 The number of qualifications achieved by adults has been achieved as targeted.
- 1.8 The amount of funding attracted has been achieved. This funding relates to a government grant for the growth hub (the "domestic UK funding" mentioned in the previous paragraph) and to three grants to agri-food businesses that were awarded by DEFRA before the purdah period for the EU referendum.

Government position regarding EU funding

- 1.9 Although the indicator for quarter one of 2016/2017 has been achieved, the delays in the major schemes that we sought funding for in 2015/2016 remain. This has been a great frustration because it has delayed the physical delivery of projects that will have a significant economic benefit.
- 1.10 The delays originally concerned the significant processes that are implemented by government departments and which affect bids. These were then exacerbated for EU bids by the purdah period –and subsequent period of reflection- of the EU referendum.
- 1.11 At the previous scrutiny discussion concerning performance, members tasked the Enterprise Commissioner with meeting government officials and seeking improvements (i.e. accelerations) in the approval process. A meeting is being held with senior Department of Communities and Local Government officials on 5th September and a verbal report will be given to the economic scrutiny committee.
- 1.12 The government have now stated that EU bids that have already been made will be approved by the time of the Chancellor's autumn statement, and that further guidance will be given in advance of the autumn statement regarding other bids. The process is often a two-stage process, and so a bid that has already been made will inevitably be being asked for substantial extra information after the original bid was made.
- 1.13 The economic development team is working with colleagues within Lincolnshire County Council to ensure that they provide information quickly with a view to those bids being successful. However, the bidding process is extremely complicated for external organisations—especially businesses—and so officers are assessing whether they could use a small amount of the economic development reserve to fund additional support for those businesses, who have already made bids so that they can attract the grant they have bid for in time for the autumn statement deadline.

Wider economic performance

1.14 Finally, members may find the attached Quarterly Economic Survey interesting. Whilst it was completed shortly before the referendum, the trends continue to be such that domestic and international orders remain volatile and at the time this appeared to be having an impact on businesses' expectations of creating jobs or investing in the coming months. It will be particularly interesting to compare this report to the following report, due on 3rd October 2016 and containing the first indications from Lincolnshire businesses about how they expect the Brexit vote to affect them.

2. Conclusion

In summary, the performance of the economic development team has been dominated by funding delays and their knock-on impact on the team's services. Officers are, however, confident that all indicators will be met by the end of the financial year.

3. Consultation

a) Policy Proofing Actions Required

n/a

5. Appendices – These are listed below and attached at the end of the report.

| Appendix A | Performance Quarter 1 – Council Business Plan Indicators |
|------------|--|
| Appendix B | Customer Satisfaction Information Quarter 1 |
| Appendix C | Lincolnshire Economic Briefing – Quarter 2 2016 |

6. Background Papers

No background papers within Section 100D of the Local Government Act 1972 were used in the preparation of this report.

This report was written by Justin Brown, who can be contacted on 01522 550630 or justin.brown@lincolnshire.gov.uk.



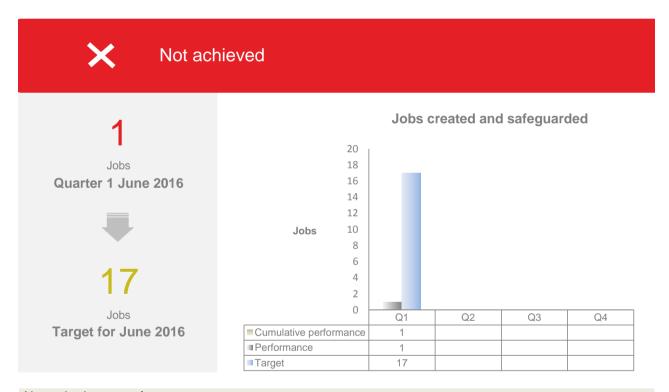


Businesses Are Supported to Grow

Jobs created as a result of the Council's support

Jobs created and safeguarded

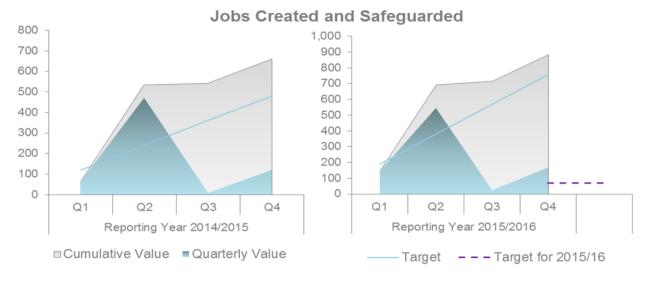
Number of jobs created and safeguarded as a result of the Council's support.



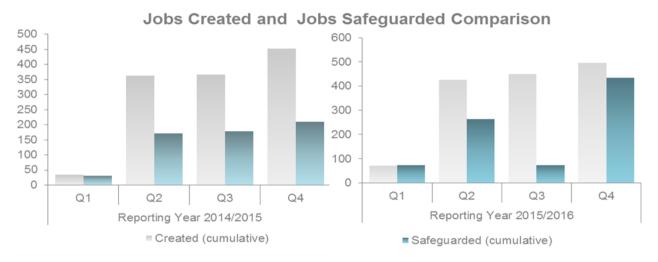
About the latest performance

We record jobs created/safeguarded when the post has been in place for 6 months, of which there has been 1 so far this year. From the direct business advice services that we operate we anticipate that businesses have created 250 jobs and these will be proved when the posts have been in existence for 6 months or longer. The year end forecast has been amended accordingly.

Further details



| | Reporting Year 2014/2015 | | | | Reporting Year 2015/2016 | | | | |
|------------------|--------------------------|-----|-----|-----|--------------------------|-----|-----|-----|----------------|
| | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Target 2016/17 |
| Cumulative Value | 63 | 533 | 542 | 661 | 145 | 690 | 714 | 884 | |
| Quarterly Value | 63 | 470 | 9 | 119 | 145 | 545 | 24 | 170 | |
| Target | 121 | 242 | 363 | 482 | 190 | 380 | 570 | 758 | 70 |



| | Reporting Year 2014/2015 | | | | Reporting Year 2015/2016 | | | |
|--------------------------|--------------------------|-----|-----|-----|--------------------------|-----|-----|-----|
| | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |
| Created (cumulative) | 33 | 363 | 365 | 451 | 71 | 426 | 450 | 495 |
| Safeguarded (cumulative) | 30 | 170 | 177 | 210 | 74 | 264 | 74 | 434 |

About the target

The council commissions a series of programmes which help business leaders to grow their business. This includes the building of business sites and premises for selling or renting to businesses which are growing. We do this in order to create jobs in the county, and the jobs are counted in this target.

About the target range

About benchmarking

This measure is local to Lincolnshire and therefore is not benchmarked against any other area.





Businesses Are Supported to Grow

Jobs created as a result of the Council's support

Businesses supported by the Council

Number of businesses who receive direct support and advice from services the Council commission.

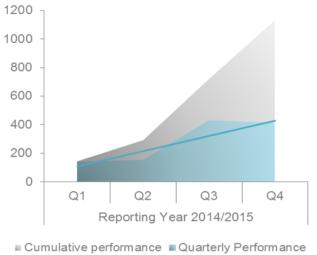


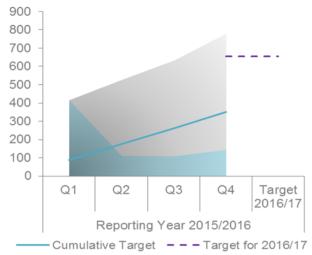
About the latest performance

Thirteen businesses were assisted by our Economic Development Investment team for the period between April to June. Through our Lincolnshire Business Growth Hub we supported an additional 110 businesses for 2 hours or more during the same period. The majority of the programmes ended in December 2015, with further European Rural Development Fund (ERDF) funded programmes expected to start later in the year. The delay to our bid, which is due to the slow government processes and uncertainty following the EU referendum vote, for additional funding for growth hub services means that we have not been able to extend the service - and therefore increase the number of businesses assisted to the Q1 target. We remain hopeful that the bid will be approved presently, and that the target will be achieved.

Further details

Businesses supported to improve their performance





| | Reporting Year 2014/2015 | | | | Reporting Year 2015/2016 | | | | |
|--------------------------|--------------------------|-------|--------|------------|--------------------------|-----|-----|-----|----------------|
| | Q1 | Q2 | Q3 | Q 4 | Q1 | Q2 | Q3 | Q4 | Target 2016/17 |
| Cumulative performance | 137 | 286 | 715 | 1,127 | 415 | 525 | 634 | 779 | |
| Cumulative Target | 107.25 | 214.5 | 321.75 | 429 | 88 | 175 | 263 | 350 | 654 |
| Quarterly Performance | 137 | 149 | 429 | 412 | 415 | 110 | 109 | 145 | |

About the target

The council commissions a series of programmes which help business leaders to grow their business. The businesses who receive support will grow, creating jobs and other opportunities (e.g. supply chain) and the number of businesses counted in this target.

About the target range

About benchmarking

This measure is local to Lincolnshire and therefore is not benchmarked against any other area.





Businesses Are Supported to Grow

Jobs created as a result of the Council's support

Qualifications achieved by adults

Number of qualifications achieved (Skills programmes, vocational training programmes, adult and community learning) through programmes support by the council.



About the latest performance

The qualifications are achieved through the Adult Learning programme, which includes some apprenticeships and traineeships. The 117 qualifications are comprised of; 31 Functional Skills - English, 15 Functional Skills - Maths, 59 First Aid, 1 BTECH L2 Personal & Social Development, 2 L3 Diplomas in Business Administration and 9 Skills for Employment & Further Learning qualifications.

Further details





| | Reporting Year | Reporting Year 2015/2016 | | | | | | |
|------------------------|----------------|--------------------------|-----|-----|----------------|--|--|--|
| | Q1 | Q2 | Q3 | Q4 | Target 2016/17 | | | |
| Cumulative Performance | 71 | 796 | 934 | 978 | | | | |
| Quarterly Performance | 71 | 725 | 138 | 44 | | | | |
| Target | 45 | 805 | 855 | 902 | 630 | | | |

About the target

The council commissions a series of training schemes which help individuals to gain skills. These training schemes are focused on the skills that employers need. Employers can understand an individual's skills level by the qualification that they hold, hence the reason that we count the number of qualifications achieved.

About the target range

About benchmarking

This measure is local to Lincolnshire and therefore is not benchmarked against any other area.



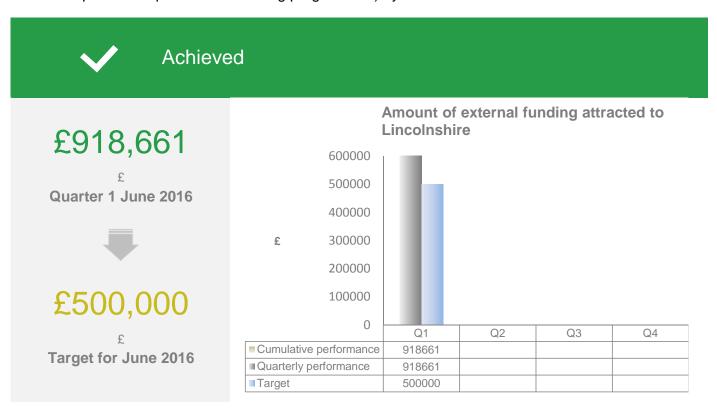


Businesses Are Supported to Grow

Jobs created as a result of the Council's support

Amount of external funding attracted to Lincolnshire

Amount of external funding attracted to Lincolnshire (including Greater Lincolnshire Local Enterprise Partnership and European Union funding programmes) by the council.



About the latest performance

In the period from April to June 2016; three European Agricultural Fund for Rural Development (EAFRD) programmes were approved to a total grant value of £668,661.00. Managing Agents are not contracting with projects yet, but we have a number of European Rural Development Fund (ERDF) projects at their final approval state, with full application being submitted for both programmes by the end of the month. We have bid for Growth Deal funding which will be submitted to national government by 28 July 2016 with decisions on allocations expected in Quarter 3. There has been £250,000 of Growth Hub funding attracted in this quarter.

Further details

Amount of external funding attracted to Lincolnshire



| | Reporting Year 2015/2016 | | | | | | | |
|-------------|----------------------------|------------|------------|------------|------------|--|--|--|
| | Q1 Q2 Q3 Q4 Target 2016/17 | | | | | | | |
| Performance | - | - | 33,400,000 | 42,877,794 | | | | |
| Target | 34,000,000 | 48,800,000 | 54,800,000 | 54,800,000 | 15,000,000 | | | |

About the target

EU growth fund £3 million - Internal/external projects contracted for European Regional Development Fund (ERDF), European Social Fund (ESF) and European Agricultural Fund for Rural Development (EAFRD)

£12 million European Growth Deal Round III - It is anticipated that a further Growth Deal (Round III) will be awarded in 2016/17 which is likely to be less than £14.8 awarded previously.

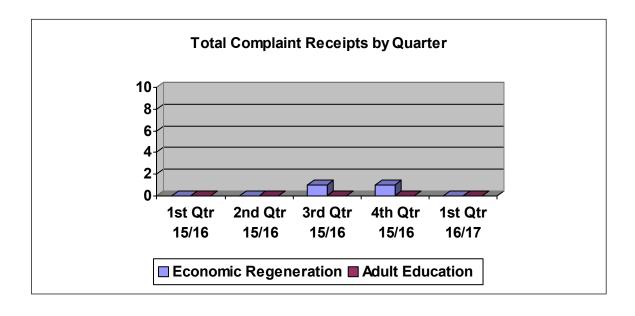
About the target range

About benchmarking

This measure is local to Lincolnshire and therefore is not benchmarked against any other area.

Customer Satisfaction Information

| Economic Scrutiny Committee | | | | | |
|--|--|-------|--|--|--|
| Date Range for Report | 1 st of April – 30 th of June (1st of January – 31st of March) | | | | |
| Total number of complaints received across all LCC service area. | 152 (181)* individual school complaints not included | | | | |
| Total number of complaints relating to Economic Scrutiny Committee | 0 (1) | | | | |
| Total number of compliments relating to Economic Scrutiny Committee | 1 (2) | | | | |
| Total Service Area Complaints | Economic Regeneration | 0 (1) | | | |
| | Adult Education | 0 (0) | | | |
| | | | | | |
| Service Area Economic Regeneration Complaint Reasons | Conduct/attitude/rudeness of staff | 0 (0) | | | |
| | Disability | 0 (0) | | | |
| | Disagree with Policy | 0 (0) | | | |
| | Disagree with Procedure | 0 (0) | | | |
| | Insufficient information provided | 0 (1) | | | |
| | | | | | |
| Service Area Compliments | Adult Education | 0 (0) | | | |
| | Economic Regeneration | 1 (2) | | | |
| How many LCC Corporate complaints have not been resolved within service standard | 4 (8) | | | | |
| Number of complaints referred to Ombudsman | 5 (10) | | | | |



Summary

LCC Overview of Complaints

The total number of LCC complaints received for this Quarter (Q1) shows a 19.7% decrease on the previous Quarter (Q4). When comparing this Quarter with Q1 2015/16, there is a 31% increase, when 105 complaints were received.

Economic Regeneration Complaints

Economic Regeneration received no complaints this Quarter.

Adult Education Complaints

Adult Education received no complaints this Quarter.

Compliments

Economic Regeneration received 1 compliments this Quarter. This was a compliment for the manager of the Eventus business centre from a client.

Adult Education received no compliments this Quarter.

Ombudsman Complaints

In Quarter 1 of 2016/17, 7 LCC complaints were registered with the Ombudsman. Economic Regeneration and Adult Education received no complaints that were considered by the Ombudsman.

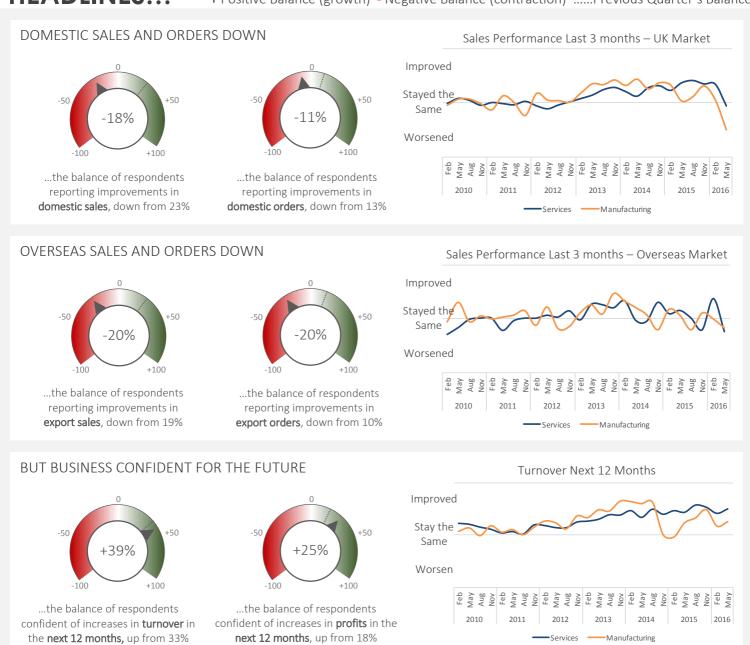
LINCOLNSHIRE ECONOMIC BRIEFING

Q2 2016

When interpreting these latest results from the Quarterly Economic Survey (QES) we need to keep in mind that the survey closed a week before the referendum vote. As such, while information on conditions and performance based on the past 3 months is still valid (and shows signs of uncertainty), businesses may have had a view of the future when responding to the survey that might have changed post the referendum result. It will be the next quarter's results which will provide a clearer picture of business views on Brexit. With the current uncertain economic and political outlook, there is a vital opportunity for local businesses to provide their views and concerns about conditions in Lincolnshire now, and going forward, through the QES, influencing local and national policy from the Bank of England to Local Government.

HEADLINES...

+ Positive Balance (growth) - Negative Balance (contraction)Previous Quarter's Balance



The Lincolnshire Economic Briefing is produced by Lincolnshire County Council in partnership with Lincolnshire Chamber of Commerce and the University of Lincoln.

The QES is conducted by British Chambers of Commerce.





BEHIND THE HEADLINES...

Given the timing of the referendum announcement half-way through Q1 and the build-up to the vote coinciding with the Q2 QES survey, much of the latest survey and economic data to hand makes it difficult to come to any firm conclusions regarding both the current local and national picture. As it stands, data from the stock and currency markets provide us with the most up-to-date information on the economic "reaction".

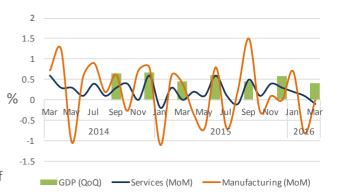
POUND DROPS FOLLOWING REFERENDUM RESULT

In light of the referendum result in favour of a "Brexit" then the currency markets reacted immediately with sharp drops in the value of the pound against both the dollar and the euro. Since that point the pound briefly rallied but still remains below its pre-referendum value against these currencies with various experts expecting it to fall further during 2016. This should apply some inflationary pressure as goods that we import become more expensive. Both fuel prices and food prices (coming after long periods of deflation on these two goods) are likely to drive up inflation in the short term. On the flip side we should see improvements next quarter in the performance of those businesses that export as the downward pressure on the pound makes exports cheaper and therefore become more attractive to overseas buyers.



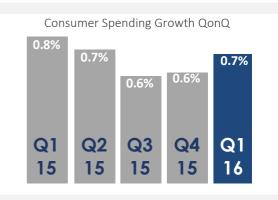
GDP UNREVISED BUT GROWTH FORECASTS DOWN

Latest GDP growth figures relating to the period Jan-Mar 2016 remain unrevised at 0.4%. The Office for National Statistics stress that "there is very little evidence of a 'referendum effect' in the data, though the vote was not called until more than half-way through the quarter." This latest quarter's growth marks an easing in the pace of growth in recent quarters which averaged 0.5% per quarter during 2015. Latest independent forecasts for UK GDP post Brexit are being lowered due to the perceived risk of lower investment prospects, both domestic and foreign.



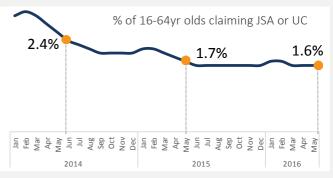
CONSUMERS STILL CONFIDENT?

Latest figures on consumer spending from the Office for National Statistics show that consumer spending remained strong during quarter 1 of 2016, albeit slightly down on the same period last year. Again, as with the figures on GDP, this is a lagging indicator. With imports becoming more expensive as the pound falls then this is likely to impact on consumer spending in the next quarter's figures, as will the squeeze on real incomes. However, we could also see a corresponding rise in demand for domestic products and services.

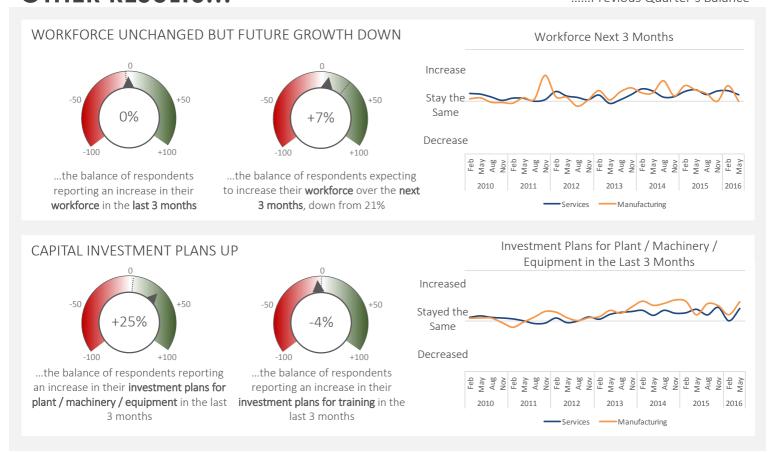


UNEMPLOYMENT LATEST

Unemployment has continued to fall in Lincolnshire, albeit slightly, from 1.7% (of the resident population aged 16-64) during quarter 1 to 1.6% at the end of quarter 2. This equates to approximately 6,930 people claiming Job Seekers Allowance (JSA) or Universal Credit and who are out of work. Of those claiming JSA, 970 are aged 18-24 whilst 2,925 have been claiming for over six months.



OTHER RESULTS...



IN OTHER NEWS...

The Business Lincolnshire Growth Hub is a one-stop shop for businesses looking for support to grow and become more competitive. The hub provides easy access to a package of information, diagnostics, advice and development programmes for businesses across the Greater Lincolnshire area.

Now, thanks to new funding from the BIS, the hub is offering its own strategic and comprehensive business growth support programme Growth Lincolnshire, tailored to meet the specific needs of eligible SMEs.

There are five types of fully funded support available:

- · Growth advice service, offering face to face diagnostics, action planning and brokerage support
- Supply chain development, helping firms procure and trade locally, strengthen their own supply chains, and increase their business through these supply chains
- · Resource efficiency, making businesses more competitive while also reducing their carbon footprint and safeguarding the environment
- Access to finance support / investment readiness, ensuring businesses are equipped to access the full range of funding solutions for growth finance
- Digital development, supporting businesses in utilising more digital technology

There are also two grant pots available – a business growth grant and a digital grant. The support will be available over the next three years, beginning in August. It is open to small and medium-sized enterprises in Lincolnshire, and can also be accessed by businesses in North and North East Lincolnshire.

The Business Lincolnshire Growth Hub is led by Lincolnshire County Council and the Greater Lincolnshire Local Enterprise Partnership. For more information, visit www.businesslincolnshire.com To sign up for updates on new programmes, funding and events please register at https://www.businesslincolnshire.com/register.

USEFUL CONTACTS...

Business Lincolnshire - The local website linking you to schemes and services to help you start or grow your business.

www.businesslincolnshire.com

Greater Lincolnshire Employment and Skills Board -

Giving employers opportunities to lead and influence local training provision to have access to skills needed to grow their business.

tel: 01522 550545

email:clare.hughes@lincolnshire.gov.uk

Greater Lincolnshire Local Enterprise Partnership -

Supporting business in the region; aiming to improve infrastructure and conditions for doing business from the Humber to the Wash.

www.greaterlincolnshirelep.co.uk

email:GLLEPsecretariat@lincolnshire.gov.uk

Jobcentre Plus - Providing services that support people of working age from welfare into work, helping employers fill their vacancies.

www.gov.uk/jobs-jobsearch www.gov.uk/advertise-job

Select Lincolnshire - Raising the profile of Lincolnshire, promoting and attracting investment into the county, signposting to local produce within the County and promoting food and drink across the UK.

www.selectlincolnshire.com

tel: 01522 550618

email: select@lincolnshire.gov.uk

Lincolnshire Chamber of Commerce - A membership organisation providing business -support advice and benefits.

www.lincs-chamber.co.uk

tel: 01522 523333

email: enquiries@lincs-chamber.co.uk

Trading Standards business advice - Giving support and encouragement to businesses by giving advice and information to help them get it right first time.

www.lincolnshire.gov.uk

tel: 01522 782341

email: TradingStandards@lincolnshire.gov.uk

Federation of Small Businesses - A non-profit making membership group promoting the interests of the self-employed and owners of small businesses

www.fsb.org.uk

email: david.thorpe@fsb.org.uk

m: 07917 628927

tel: 01522 688070 (Lincoln Office)

ABOUT THE QES AND BRIEFING...

The Quarterly Economic Survey (QES) is the flagship economic survey of the British Chambers of Commerce. It is a prominent tool used to measure the state of business sentiment and is monitored by a range of national and international organisations, such as the Bank of England, HM Treasury, European Commission, and IMF.

QES results are generally presented as balance figures - the percentage of firms that reported an increase minus the percentage that reported a decrease. If the figure is a plus it indicates expansion of activity and if the figure is a minus it indicates contraction of activity. A figure above 0 indicates growth, while a figure below 0 indicates contraction.

For example, if 50% of firms told us their sales grew and 18% said they decreased the balance for the quarter is +32% (an expansion). If 32% told us their sales grew and 33% said they fell the balance is -1% (a contraction).

The analysis for this briefing has been produced by **Codename Consulting Ltd** on behalf of Lincolnshire County Council, and published on the Lincolnshire Research Observatory (LRO) website.

All information contained in this briefing is the most up-to-date available at time of publication (11th July 2016).









Agenda Item 6



Policy and Scrutiny

Open Report on behalf of Richard Wills, Executive Director for Environment and Economy

Report to: Economic Scrutiny Committee

Date: 13 September 2016

Subject: Greater Lincolnshire Local Enterprise Partnership (GLLEP) Agri-Food Sector Plan and Related Activities

Summary:

The Greater Lincolnshire Local Enterprise Partnership (GLLEP) has identified the Agri-food sector as a priority sector and is supporting a wide range of work to support the development of this vital industry in the Lincolnshire economy. The County Council supports this work, primarily through the LEP, through administering EU funding and as part of its work on the Devolution Deal. Advice from Members on future priorities to support the growth of the sector will help officers of both the County Council and LEP work with partners to deliver a successful industry.

This report provides background. Martin Collison, Agri-Food Sector Advisor to GLLEP, will give a presentation to inform the discussion.

Councillor William Webb, Executive Support Councillor for Development, has taken a particular interest in the agricultural and food production sectors as part of his role.

Actions Required:

It is recommended that Members:

- 1. Note the good progress of the work being undertaken on the agri-food sector to deliver the Greater Lincolnshire Agri-food Sector Plan.
- Comment on the challenges facing the food industry.
- 3. Comment on the role that Lincolnshire County Council should play in supporting the sustainable growth of the food chain, particularly through the Council's work on Devolution, infrastructure and economic development.
- Ask Councillor Webb to agree letters of support to any bids that are made for agri-food schemes in Lincolnshire where they meet the priorities that emerge from discussion at today's Scrutiny Committee.

1. Background

The food and drink sector has grown faster than any other major industry in the UK in the last 6 years. It is the largest manufacturing industry in the country and the food chain employs (2015) over 3.8million people, generates sales of over £200billion and has a GVA of over £100billion.

Large future increases in global demand are projected, driven both by population growth and changing diets to embrace both different foods (e.g. more protein) and more value added convenience products. The resultant prospects for future sustained growth are very positive. Global constraints on production, notably climate change, energy supplies and water, require the adoption of technology to produce more whilst impacting less and using resources more efficiently.

Greater Lincolnshire has the UK's largest and most progressive food sector and well developed supply chains. The impact of the sector is much wider than farming, fishing and food processing, with sectors as diverse as engineering, data analytics, logistics, packaging, professional and businesses services all featuring within the sector's supply chain.

The food chain is estimated (2012) to generate a GVA of over £2.5bn and employs 56,000 people in the GLLEP area. If food retail and catering are included the figures rise to £3.4bn of GVA and over 100,000 jobs. Given the growth seen in the UK food sector since 2012, this estimation of the local economic value of the sector will be updated during 2016-17 and is expected to show that the sector has grown by a further 8-10% since 2012.

In April 2014 the GLLEP launched its Agri-food Sector Plan, which sets out the vision, targets, and activities that will help the food sector double its contribution to the economy by 2030. In order to realise the vision, the sector will need to:

- Reinforce its position as the national centre for commercial investment in high value agri-food production in sectors including fresh produce, fish and poultry;
- Adopt new technology and skills to deliver new product development, productivity and sustainability gains with a target to increase per employee GVA by 25% by 2020;
- Grow sector output by 30% through import substitution and export led growth.

The Agri-food Sector Plan suggested that by 2030 the sector will have:

- Doubled output and GVA, focusing on high value added food and drink products;
- Increased employment by over 10% and GVA per employee by over 75% by increasing the use of technology and higher level skills to service the needs of the 2030 food chain;
- Exploited direct motorway links to the Midlands, London and the South East to replace 10% of food imports with Lincolnshire produce;
- Trebled exports of food and drink from the GLLEP area by building on the area's ports to service priority markets in Northern Europe and emerging economies.

Delivery of the sector plan has been progressing well with the active engagement of industry, sector bodies and the academic base. However, as with all sectors the challenges faced continue to evolve and the plan will therefore be updated during winter 2016/17 to reflect new challenges and the changed economic circumstances facing the food industry since the plan was developed in the first quarter of 2014.

Challenges

There are two new major challenges to the food industry which have arisen since 2015, these are:

National Living Wage

- The introduction of the National Living Wage (NLW) from April 2016 was announced in summer 2015, with further substantially above inflation rises due through to at least 2020. For food chain companies in Lincolnshire this has both direct and indirect effects:
 - many farmers and food processors have some staff on the NLW and this will lead to a large direct increase in wage costs;
 - indirectly these companies supply two sectors, food retail and catering, who both have some of the highest proportions of staff paid at or near the NLW of any sector. These sectors will have to make substantial savings in their own cost base, including potentially by passing on price cuts to their supply base.
- The NLW will reinforce a long term trend to more automation as businesses seek to improve labour productivity to counteract the rise in labour costs.

Brexit

- The food industry is an international sector, with about 40% of the UK's food supply imported and a trade deficit of £18billion. Whilst food exports have been growing (now £19billion per annum) faster than imports, closing the gap remains a key industry and government objective.
- The decision to leave the EU has, at least in the short term, reduced the value of sterling and thus made UK food and drink production more competitive in the UK and export markets. However, many Lincolnshire based food processors import raw food products and the costs of these have risen as a result.
- Food sector companies are chiefly concerned about two aspects of Brexit:
 - The impact on trade given that 70% of UK food and drink exports go to the EU;
 - The availability of labour given that at least 25% of the food processing and farming workforce are migrants and concerns about how they can make up any shortfall resulting from potential future restrictions on migration.
- At a recent Big Food Debate held by the Greater Lincolnshire LEP in July 2016 the food industry leaders present, whilst in general not in favour of Brexit, were determined to rise to the challenge and stressed the need for the public sector to work with them to focus on three main areas:
 - Competitiveness through ensuring that infrastructure (workspace, roads, ports, broadband, water) is fit for purpose to support growth;

- Skills and labour supply so that they have the motivated and skilled staff they need to drive growth;
- o Innovation in both the products and processes they use to enable them to compete and address challenges such as the NLW.

Response

To address these challenges the County Council has been working closely with the Greater Lincolnshire LEP and emerging Combined Authority on a number of key areas to ensure that support for the agri-food sector continues to facilitate growth. Key areas of activity include:

- Devolution Deal this includes a commitment to support the growth of the area's major sectors, including agri-food, with a specific 'ask' of government to support the creation of a centre to bridge the gap between the food industry and the applied research and skills sector.
- Linked to the Devolution 'Ask', GLLEP and Lincolnshire County Council has been supporting work to develop the work of the University of Lincoln in the food chain. During late 2015, the University created the Lincolnshire Institute for Agri-food Technology (LIAT) which is rapidly becoming the most successful bidder for Innovate UK funding for the sector to complement the work already conducted at the National Centre for Food Manufacturing. A scoping exercise for a national technology and innovation centre for the food chain, focused on key industry challenges such as automation, food waste reduction, food safety and new product development, is being developed and discussed with government.
- A review of the sector's skills needs has been undertaken with employers (pre the Brexit vote) which concluded that there were major challenges in attracting young people to the industry and a need to increase skills in food engineering and commercial management. In response the County Council and LEP have been supporting continued growth at Bishop Burton's new campus, proposals for new food apprenticeships at the University of Lincoln and the production with industry of a video showcasing the attractive careers on offer in the Lincolnshire food sector.
- Continued work on the three Greater Lincolnshire Food Enterprise Zones at Europarc (Grimsby), Central Lincolnshire (Hemswell Cliff) and Holbeach is continuing with public consultation on the Local Development Orders (LDOs) due in autumn/winter 2016/17 and work on the business plans for each site.
- A 25 year plan for water across Greater Lincolnshire, Water for Growth, has been developed. This plan specifically looks at the need for water to support agri-food sector growth alongside the water needs of other development and to meet the needs of the environment and challenges of climate change. This plan was publicly launched in the House of Commons on 6th September and work is taking place to link it fully into the wider regional Water Resources East (WRE) programme led by Anglian Water.
- A Big Food Debate was held in July 2016 in Spalding with 40 senior industry members and John Hayes MP. A further big food debate is currently being planned for November 2016 in Grimsby. These events are designed to allow senior food industry representatives to raise issues directly with the County Council, LEP and local MPs, to inform future work to support the industry.

• The County Council continues to support the work of the (Greater) Lincolnshire Forum for Agriculture and Horticulture which also reports directly into DEFRA's national Rural and Farming Network. This Forum continues to inform the prioritisation of rural funding and, in the light of the Brexit vote, will be holding a meeting in October 2016 to formulate ideas for a future UK agricultural policy which can be fed into government.

Members' views on the role that Lincolnshire County Council can play in facilitating sustainable growth of the food chain would be welcomed.

2. Conclusion

The Agri Food sector continues to be a vital part of the Lincolnshire economy and future growth prospects remain positive. However, in such an international industry there are naturally concerns about the impact which Brexit may have both on trade and UK agricultural and food policy. Furthermore, the impact of the National Living Wage along the food chain will drive a need for automation and investment to facilitate labour productivity.

Members' comments on the role that Lincolnshire County Council can play in addressing the challenges raised in this report would be welcomed.

3. Consultation

a) Policy Proofing Actions Required

n/a

4. Background Papers

The following background papers as defined in the Local Government Act 1972 were relied upon in the writing of this report.

| Document title | Where the document can be viewed | |
|----------------|---|--|
| | http://www.greaterlincolnshirelep.co.uk/assets/downloads/Agrifood_sector_plan_final.pdf | |

This report was written by Martin Collison and by Samantha Harrison, who can be contacted on 01522 550576 or Samanthal.Harrison@lincolnshire.gov.uk.



Agenda Item 7



Policy and Scrutiny

Open Report on behalf of Richard Wills, Executive Director for Environment and Economy

Report to: **Economic Scrutiny Committee**

Date: 13 September 2016

Subject: Business Support Services: Growth Hub and Wider

Partner Services

Summary:

This report provides an update on the Business Lincolnshire Growth Hub activity and the activity of other partners following on from the last update in September 2015.

Actions Required:

It is recommended that members:

- 1. Note the current progress.
- 2. Support the Business Lincolnshire Growth Hub by helping to ensure that all businesses are aware of the support available.
- 3. Support the future sustainability plans for the Business Lincolnshire Growth Hub by helping to develop and strengthen links with District Councils.

1. Background

The Business Lincolnshire Growth Hub was launched in April 2015 following a BIS (now the Department for Business Energy and Industrial Strategy - BEIS) requirement for all 39 Local Enterprise partnerships to facilitate the development of a Growth Hub to provide a one stop support shop which supports businesses from all sectors and at all growth stages.

The Growth Hub provides a single access point to a targeted package of information, diagnostic, advisory, coaching, mentoring and development programmes. Furthermore, the Hub ensures a 'single conversation' is facilitated with local businesses, raising awareness and uptake of both public and private sector support, by improving coordination, marketing and signposting.

The Growth Hub Business support includes

• Online information webportal – www.businesslincolnshire.com

- Free of charge business assistance from Business and Skills Advisers
- Access to the national Business Support Helpline via phone and online webchat
- Signposting to local and national business support programmes, including UKTI, Innovate UK, etc.

We have been able to provide these services as a result of a successful bid to BEIS for £300,000 of revenue funding for the year 2015-2016 plus a further £246,000 for 2016-17 and 2017-18.

The headline results for this activity can be found in the table below and in the presentation appended to this report.

| Figures from April 2015 to end July 2016 | Number |
|---|--------|
| Growth Hub Adviser Engagements | 739 |
| Business Diagnostics | 362 |
| Client satisfaction with Growth Hub Service | 93% |
| Intermediary interactions | 105 |
| Businesslincolnshire.com unique users | 60,628 |
| National Helpline call centre referrals | 127 |
| Start up enquiries to Growth Hub | 44 |
| Masterclass event attendees | 157 |
| Sponsored event attendees | 3355 |
| Twitter followers | 3289 |
| New Jobs created (potential) | 434 |

In order to continue to provide the existing Growth Hub offer and also to enhance it locally to meet market failure, Lincolnshire County Council (LCC) made an application for £2,475,829 of European Structural and Investment Funds (ESIF) funding from the 2014-2020 Operational Programme to deliver the £4,153,047 Sustainable Business Growth Programme.

This is a partnership application between LCC, North Lincolnshire Council, E Factor (on behalf of North East Lincolnshire Council) and the University of Lincoln.

The funding will provide a strategic and comprehensive business growth programme, tailored to the specific needs of Eligible SMEs within the Greater Lincolnshire Local Enterprise Partnership (GLLEP) area and aligned with the GLLEP Strategic Economic Plan. It offers a range of one to one support, including Business Growth, Supply Chain Development, Resource Efficiency and Investment Readiness (including the continuation of the Lincolnshire Investment Network),

complemented by a small grant pot which will provide grants from £500 to £10,000 at varying intervention rates, dependent upon the level of grant.

Finally there is an enterprise creation element provided by the University of Lincoln to support recent graduates to start up in enterprise.

Over 3 years, the programme will support 920 enterprises and create 252 jobs whilst increasing productivity.

Following a lengthy appraisal process, DCLG have now approved the full application as have the ESIF committee and we are in the process of finalising the Funding Agreement.

A further ESIF application has been made on behalf of the Growth Hub to secure a further £578,349 of funding to deliver a £963,915 programme to provide digital support to businesses. This will include services such as a digital health-check, cyber security audits, as well as providing access to super high tech equipment via the Lincolnshire Technology Hubs. There is also a small grant pot to help businesses bring forward digital business projects (grants of £1,000 at 50% intervention rate). This application is currently in appraisal.

The funds from both BEIS and ESIF are contributing to a single strategic business support contract which will deliver the LCC led Business Support and Grant Activity which will be known collectively as the 'Growth Lincolnshire' offer. This contract has recently been tendered and won by EMB Ltd, the same company that has been delivering the current Growth Advice service since April 2015.

Now that ESIF funding has been approved, marketing of the offer will commence to start building awareness and a pipeline of clients. Part of the marketing plan will be to take advantage of the opportunity that Business Week offers towards the end of October. The Business Lincolnshire team have been working with the Lincolnshire Echo to ensure that the Growth Hub is integral to the overall programme. We are leading two key events;

Thursday 20th – Business Lincolnshire Growth Hub Update on the new Business Support Programmes and Funding for your Established Business, Sleaford New Life Conference Centre - 10am – 12.30pm presentations, surgeries from 1pm – 3pm.

This event will provide businesses with an overview of all the latest support and grant funding opportunities that established businesses with growth ambitions can take advantage of.

There will be plenty of opportunity to network over a complementary buffet lunch and attendees will also be able to book a 15 minute one to one appointment with and advisor.

Friday 21st – 7.30 to 8.30 – Business Lincolnshire Growth Hub Intermediary Briefing Breakfast – New Business support offers, LEP Business Live, EPIC Centre. Lincolnshire Show Ground

As part of the LEP Business Live event, the Business Lincolnshire Growth Hub will host a breakfast for Lincolnshire's business support intermediaries — banks, accountants, solicitors, business support and training providers etc. During the breakfast, there will be a short presentation from representatives of each of the new funded business support with the aim of updating the professional services about the publically funded business support offers that can complement their existing provision to clients.

Other ESIF Activity

The Growth Lincolnshire offer has been designed following a detailed review of other ESIF funded support planned for Lincolnshire which will also be delivered by various organisations across the county under the Growth Hub banner. This joined up approach has been implemented to identify gaps in provision and to reduce overlaps. The table below provides a summary of the other provision that will be delivered in Lincolnshire with the status of the application as at 24th August 2016.

| ESIF Approval | Product Name | Delivery Agent |
|----------------------------------|--|------------------------------------|
| Approved - contracted | Explore Enterprise | Princes Trust |
| Approved - contracted | Starting in Business | NBV Enterprise Solutions Ltd |
| Approved - awaiting contract | Sustainable Business Growth Programme | LCC/ GLLEP / UoL/ E Factor /NLC |
| In appraisal | Business Lincolnshire Digital Growth Programme | LCC |
| Approved - awaiting contract | Innovation Programme for Greater Lincolnshire | University of Lincoln |
| In appraisal | Greater Lincolnshire Agri- food Innovation Platform (GLAFIP) | University of Lincoln |
| Full application requested (PA1) | Lincolnshire Open Research & Innovation Centre (LORIC) - capital build | Bishop Grossteste University |
| EOI (PA1) | Business Inspiration | Bishop Grossteste University |
| In appraisal | Grants for Growth | SHDC |
| Approved - awaiting contract | UKTI- International Trade ESIF | ЕМВ |

| ESIF Approval | Product Name | Delivery Agent |
|-----------------------------|--|---|
| Approved -awaiting contract | Manufacturing Growth Programme Lincolnshire | Pera Consulting (UK) Ltd |
| Approved -awaiting contract | Accelerated Growth Lincolnshire | Pera Consulting (UK) Ltd |
| Outline application | Collaboration 4 Growth | Lincoln BIG /Lincolnshire Chamber of Commerce |
| In Appraisal | GREAT: Green, Renewable, Environmental and Associated Technologies | Grimsby Institute |

The Princes Trust Exploring Enterprise Programme and NBV's Starting in Business Programme (ESIF funded) are progressing well, to date there have been 177 potential entrepreneurs assisted to be enterprise ready and 52 new businesses have been started.

The 2 programmes link well, as Princes Trust look after clients aged between 18-30 years old and NBV service clients over 30 years old.

EU Referendum Result

Following the EU Referendum result at the end of June, there has been an uncertainty with regard to European funded business support activity. However, the communication issued by the Chancellor on 13th August confirmed that "all structural and investment fund projects signed before the Autumn Statement will be fully funded, even when these projects continue beyond the UK's departure from the EU".

This assurance has provided certainty that our Growth Hub business support plans for the next 3 years can progress as expected.

2. Conclusion

The Growth Hub is performing well and has achieved good results since April 2015. Satisfaction levels and feedback reported from clients is also good. Impact in terms of the jobs pipeline is extremely encouraging and the Growth Hub is maintaining relationships with all business contacts so that we are continually capturing jobs and GVA impacts as they are realised.

The team have worked hard to establish the governance structures, management systems, adviser services, helpline services and effective communication channels with providers, public and private sector intermediaries and neighbouring LEPs.

Under the guise of the Growth Hub, we have been able to work with intermediaries in a more open and transparent way including delivery of joint events, annual aligned programmes and utilisation of shared resources. We are developing an agreement that we can ask partners to sign up to, to add further strength to this approach.

ESIF and BIS funding will support the Growth Hub for the next 2 to 3 years which will able a greater variety of services to be offered, and the Growth Hub is investigating models to offer sustainability of services beyond 2018-19.

3. Consultation

a) Policy Proofing Actions Required

n/a

4. Appendices

| These are listed below and attached at the back of the report | | |
|---|---|--|
| Appendix A | Business Lincolnshire Growth Hub Adviser Update | |

5. Background Papers

No background papers within Section 100D of the Local Government Act 1972 were used in the preparation of this report.

This report was written by Angela Driver, who can be contacted on 01522 555816 or angela.driver@lincolnshire.gov.uk.

BusinessLincolnshire Growth Hub Adviser Update Appendix 1

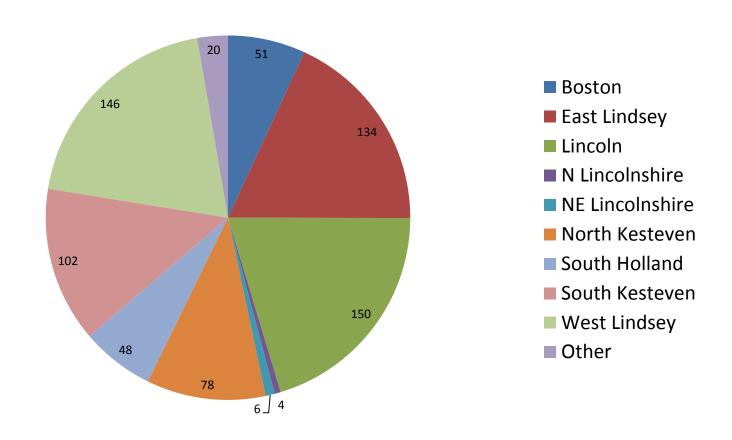
Growth Hub Delivery to 31 July 2016

| | Year 1 Target | Year 1 Actual to 31-Mar-16 | Cumulative to 31-Jul- 16 |
|---------------------------------|------------------|----------------------------------|-----------------------------|
| Unique businesses engaged | 660 | 606 | 739 |
| Repeat clients post diagnostic | | | 362 |
| Businesses assisted for 2 hours | 330 | 384 | 481 |
| No of business diagnostics | 250 | 269 | 362 |
| Training Needs | | | |
| Analysis/Skills Intervention | 50 | 274 | 324 |
| No of jobs created | 40 | 0 | 434 (potential) |

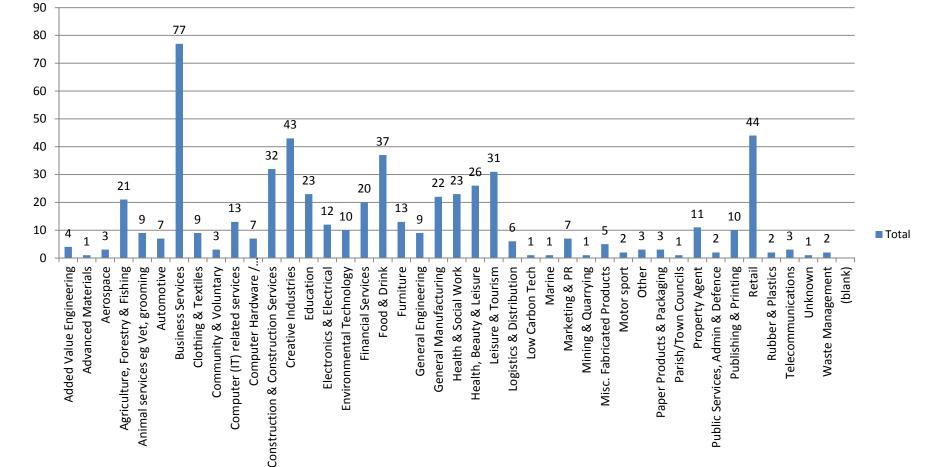
93% of clients have been either satisfied or very satisfied with the Growth Hub Service and would recommend it to a friend/colleague.

Client Engaged by District

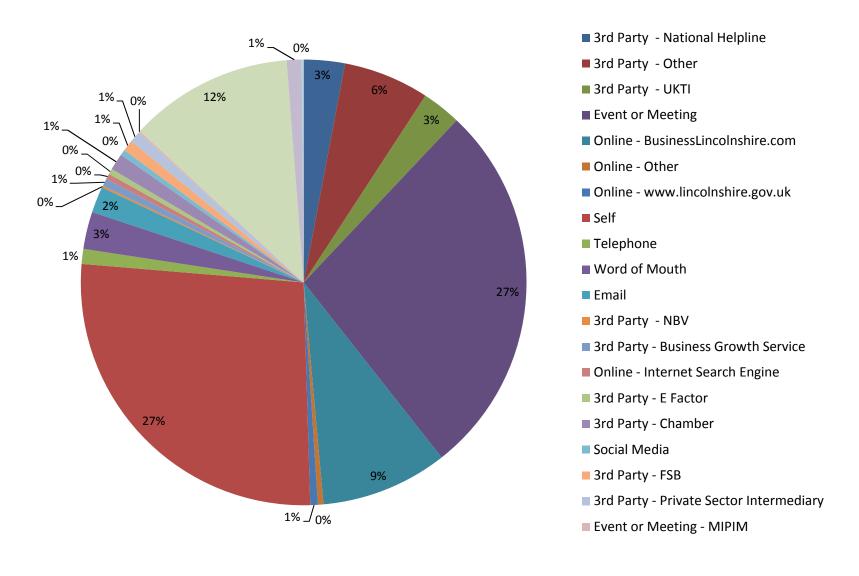
Clients Engaged by District



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Referral Source of Clients Engaged



What clients say about the service

- Below are direct quotes from clients describing how they have felt about the support being provided.
 - We had a great session with Noreen (Business Adviser) in Stamford. Noreen is incredibly positive, encouraging and communicates very clearly and concisely, and has been very responsive both in person and over email. She got to grips very quickly with the nature of our business and although she shared an awful lot of information on the day, we felt enthused and inspired rather than overloaded. The promised report came through when Noreen said it would and reinforced the points from the meeting as well as adding more meat to the bones of our discussion. We have found the information very useful and have lined up a couple of meetings as a result already (PERA & UKTI). We look forward to catching with Noreen again for our follow up appointment. I'm sure we will continue to reap the benefits from this meeting for some time to come.
 - Pat-It.co.uk Many thanks for this action plan I'll have a good read through over the next few days. I really appreciate your time spent with me and the boost you gave me to want to grow my business, very motivational and the feeling that I'm not alone. On a positive note, I have accepted my customers offer of the use of his vacant office. At only £10 p/w I think this will help not only professionally but also taking work away from home life. I look forward to another meeting with you over a coffee at our new office
 - Midlands Wills Thank you for the action plan. I shall start working my way through it! In respect of our meeting, I found it incredibly helpful. I had lost a sense of clarity in purpose and direction. You were able to help me to begin the process of stepping back and reviewing where I'd been, where I was and where I was going. I felt better immediately!

Agenda Item 8



Policy and Scrutiny

Open Report on behalf of Richard Wills, Executive Director for Environment and Economy

Report to: **Economic Scrutiny Committee**

Date: 13 September 2016

Subject: Working with Foreign Owned Businesses in

Lincolnshire

Summary:

This report explains the work done with Foreign Owned Businesses in Lincolnshire by Lincolnshire County Council (LCC), Business Lincolnshire Growth Hub, local authority partners and UK Trade and Investment (UKTI) with the aim of retaining and increasing the workforce and/or investment. Under the outcome of "Lincolnshire as a place to invest", 40 foreign owned businesses will be visited/contacted during 2016/17 as part of the Greater Lincolnshire Local Enterprise Partnership's (GLLEP) Strategic Plan to create 13,000 new jobs and help 22,000 businesses to grow.

Bob Lockwood, Finance Director of Dynex Semiconductors, a Chinese owned business based in Lincolnshire, will be attending to discuss the Council's work with foreign owned businesses from a business perspective.

Actions Required:

Members are asked to

- 1. note the progress made and the scope of the engagement plan.
- 2. monitor progress twice a year regarding the number of visits.
- discuss with Mr Lockwood how he finds the service that is offered by Lincolnshire County Council and UK Trade and Investment, and how it could be enhanced moving forwards.

1. Background

UKTI's strategy is at the heart of the UK Government's drive to promote growth through trade and investment. The GLLEP, through Lincolnshire County Council, North Lincolnshire Council and North East Lincolnshire Council, continues to be at the forefront of promoting the GLLEP area, aiming to attract new investment from abroad and co-ordinating investor development (aftercare) support for foreign owned businesses already based in Lincolnshire.

Lincolnshire County Council, on behalf of the GLLEP, ensures that investor development services co-ordination, prioritisation and delivery are implemented with effective communication channels in place. Communications channels already established are:

- Twice yearly update meetings between UKTI, District Councils and the unitary authorities of North East Lincolnshire and North Lincolnshire Councils;
- Company visit reports documentation agreed
- Process/protocols agreed

In Greater Lincolnshire we work on the Tier D list which is the list of foreign owned businesses for Lincolnshire from UKTI. There are also some companies eg Siemens which feature in a Tier A list that UKTI manages.

We work with UKTI and District Council partners to ensure that all foreign owned businesses are visited on a regular basis by designated account managers – sometimes with LCC or District Council officers - to identify if there is any specific support or assistance the company might require eg skills, funding, expansion requirements.

A Visit Report is produced for each visit and circulated to relevant partners with action points agreed.

The partnership approach is also embedded with the Business Lincolnshire Growth Hub Team who attend company visits as and when appropriate. There are also regular meetings set up (bi-monthly) between UTKI's Partnership Manager for Investment and the Principal Growth Officer at Lincolnshire County Council to ensure continuity and consistency of approach.

Going forward, we will work with the newly created Combined Authority under Lincolnshire's Devolution deal which includes a new additional £15 million pound multi year funding allocation to boost growth.

In addition, a UKTI/FDI event will take place during 2016/17 to engage with FDIs (Foreign and Direct Investment) with the aim of providing information on the services UKTI and partners offer.

This work sits as part of the agreed Memorandum of Understanding (MOU) and LEP Engagement Plan between the GLLEP and UKTI with Lincolnshire County Council's Growth Team as the designated point of contact for delivery of both investment promotion and investor development. All UKTI/LEP investment work is set out in the Engagement Plan/Delivery Schedule for 2016/17.

2. Conclusion

UKTI state that 70% of new investments come from existing investors/businesses based in the area. The account management approach is already embedded in the Greater Lincolnshire area with both 1st tier and 2nd tier authorities engaged in the

process and virtual teams from UKTI being brought in as and when required. Foreign owned businesses in Greater Lincolnshire may have an existing relationship either with local authorities or UKTI may take the lead. This approach has already resulted in key relationships with companies being developed eg with Dynex, Lincat and Cummins.

Under the outcome of Lincolnshire as a place to invest:

- a strong relationship, through a robust account management system, with all 89 foreign owned businesses is being implemented which will lead to an increase in investment in Lincolnshire by those businesses
- Lincolnshire businesses, specifically within the agri-food and advanced manufacturing sectors, will grow as a result of the investments by the foreign owned businesses

3. Consultation

a) Policy Proofing Actions Required

n/a

4. Appendices

| These are liste | d below and attached at the back of the report |
|-----------------|--|
| Appendix A | GLLEP Engagement Programme 2016/17 Delivery Schedule |

5. Background Papers

No background papers within Section 100D of the Local Government Act 1972 were used in the preparation of this report.

This report was written by Jill McCarthy, who can be contacted on 01522 550609 or jill.mccarthy@lincolnshire.gov.uk.

APPENDIX A

Greater Lincolnshire LEP Engagement Programme 2016/17 Delivery Schedule Agreed Work Programme April 2016 to March 2017

| Ref. | Agreed Action | Action Owner | Target Date Progress to date | Next steps | | |
|---------------------|--|---------------------|------------------------------|------------|--|--|
| a) Str | a) Strategic Engagement | | | | | |
| i) | To extend the range of contacts and network with UKTI | Partnership Manager | March 2017 | | | |
| ii) | To review Project Matchmaker | Partnership Manager | September 2016 | | | |
| iii) | To consolidate and build on the GLLEP's existing budget and to seek additional funding | Growth Manager | March 2017 | | | |
| iv) | To continue to develop FDI Account Management strategy working closely with UKTI | Partnership Manager | March 2017 | | | |
| က () () () Co | mmunications and Events | | | | | |
| i) | To update the GLLEP offer on the LEP Showcase | Growth Manager | September 2016 | | | |
| ii) | To be given timely information regarding potential UKTI events where the GLLEP may wish to attend or companies may wish to attend | UKTI HQ | Ongoing | | | |
| c) Pro | oposition Development | | | | | |
| i) | To continue to develop the relationships with sector teams from the GLLEP's priority sectors and agreed emerging sectors eg Creative and Digital Sectors | Partnership Manager | March 2017 | | | |
| ii) | To facilitate and host sector team visits to Greater Lincolnshire | Partnership Manager | March 2017 | | | |

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| | | T | | | |
|---------|--|---------------------|------------|---|-----|
| iii) | To continue to develop site and | Partnership Manager | March 2017 | | |
| | sector propositions specifically | | | | |
| | linked the GLLEP's priority sectors, | | | | |
| | developing the story/proposition eg | | | | |
| | Food Enterprise Zones | | | | |
| d) Ad | ccount Management | | | | |
| i) | To work on Greater Lincolnshire's | Partnership Manager | March 2017 | | |
| | Tier D list ensuring it is as up to date | | | | |
| | as possible | | | | |
| ii) | To identify "cold leads" for UKTI's | Growth Manager | September | | |
| | Business Development team to assist | | 2016 | | |
| iii) | PM to continue to support GLLEP in | Partnership Manager | March 2017 | | |
| | developing the strategy for Key | | | | |
| | Account Management working with | | | | |
| | partners eg District Councils | | | | |
| L | | | | | |
| e) Inte | ernational Activity | | | | |
| i) | To align GLLEP activity with the | UKTI HQ | March 2017 | | |
| | emerging trade missions linked to | | | | |
| 1 | sectors and possible FDIs. | | | | |
| ii) | To identify agri-food opportunities | Partnership Manager | September | | |
| | and exhibitions | | 2016 | | |
| iii) | To support GLLEP at MIPIM UK and | Partnership Manager | March 2017 | | |
| | MIPIM with relevant supporting | | | | |
| | materials, events etc | | | | |
| f) FDI | Pipeline and Reporting | | | | |
| i) | Monthly reporting of pipeline and | Partnership Manager | March 2017 | | |
| - | account management activities | | | | |
| g) Infr | astructure Investment | | | | |
| i) | To continue to develop the RIO | UKTI RIO team | March 2017 | | |
| , | relationship eg Lincolnshire Lakes | | | | |
| | , , , | | 1 | | |
| i) Trai | ning | | | | |
| i) | To be kept informed of any specific | Partnership Manager | March 2017 | | |
| | training from UKTI | | | | |
| | | 1 | | 1 | I . |

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Agenda Item 9



Policy and Scrutiny

Open Report on behalf of Richard Wills, the Director responsible for Democratic Services

Report to: **Economic Scrutiny Committee**

Date: 13 September 2016

Subject: Lincolnshire: Promotional Video

Summary:

In order to attract people to come to Lincolnshire to live and to work, the Strategic Communications Department at Lincolnshire County Council (LCC) has commissioned a short video about the benefits of living in the county. Members will be given the opportunity to watch the video at the Economic Scrutiny Committee on 13 September 2016.

Actions Required:

Members are invited to comment on the intended usage of the video.

1. Background

It is commonly recognised that Lincolnshire is an excellent place to live, work, invest, and visit. However, awareness of Lincolnshire is not high amongst the general public.

Members discussed an approach to place marketing at the May Economic Scrutiny Committee. This discussion was primarily concerned with creating good quality content that explained the narrative of Lincolnshire (and greater Lincolnshire), emphasising the quality of life for residents, visitors, and investors. The content will then be located on a portal.

LCC's Strategic Communications Department has produced a high quality video which showcases life in Lincolnshire. It will particularly be used to encourage people to seek careers in the county, and will be used by employers alongside their own promotional and recruitment campaigns.

2. Conclusion

Given the quality of the video, and its relevance to the broader place marketing work that members had discussed previously, it will be very useful for members to watch the short video at September's meeting.

3. Consultation

a) Policy Proofing Actions Required

No policy proofing is required for this report.

4. Background Papers

No background papers within Section 100D of the Local Government Act 1972 were used in the preparation of this report.

This report was written by Justin Brown, who can be contacted on 01522 550630 or Justin.brown@lincolnshire.gov.uk.

Agenda Item 10



Policy and Scrutiny

Open Report on behalf of Richard Wills, the Director responsible for Democratic Services

Report to: **Economic Scrutiny Committee**

Date: **13 September 2016**

Subject: | Economic Scrutiny Committee Work Programme

Summary:

This item enables the Economic Scrutiny Committee to consider its own work programme for the coming year.

Actions Required:

To comment and agree on the content of the work programme, as set out in Appendix A to this report.

1. Background

Current Work Programme

At every meeting of the Committee, Members are invited to consider their future Work Programme and to agree on items to be included in the Work Programme. The current work programme for the Committee is attached at Appendix A to this report.

Scrutiny Activity Definitions

Set out below are the definitions used to describe the types of scrutiny, relating to the items:

<u>Budget Scrutiny</u> - The Committee is scrutinising the previous year's budget, the current year's budget or proposals for the future year's budget.

<u>Pre-Decision Scrutiny</u> - The Committee is scrutinising a proposal, prior to a decision on the proposal by the Executive, the Executive Councillor or a senior officer.

<u>Performance Scrutiny</u> - The Committee is scrutinising periodic performance, issue specific performance or external inspection reports.

<u>Policy Development</u> - The Committee is involved in the development of policy, usually at an early stage, where a range of options are being considered.

<u>Consultation</u> - The Committee is responding to (or making arrangements to respond to) a consultation, either formally or informally. This includes preconsultation engagement.

<u>Status Report</u> - The Committee is considering a topic for the first time where a specific issue has been raised or members wish to gain a greater understanding.

<u>Update Report</u> - The Committee is scrutinising an item following earlier consideration.

<u>Scrutiny Review Activity</u> - This includes discussion on possible scrutiny review items; finalising the scoping for the review; monitoring or interim reports; approval of the final report; and the response to the report.

2. Conclusion

That consideration is given to the content of this report.

3. Consultation

a) Policy Proofing Actions Required

No policy proofing is required for this report.

4. Appendices

| These are listed below and attached at the back of the report | | |
|---|--|--|
| Appendix A | Economic Scrutiny Committee Work Programme | |

5. Background Papers

No background papers within Section 100D of the Local Government Act 1972 were used in the preparation of this report.

This report was written by Tracy Johnson, who can be contacted on 01522 552164 or tracy.johnson@lincolnshire.gov.uk.

ECONOMIC SCRUTINY COMMITTEE

Chairman: Councillor Tony Bridges Vice Chairman: Councillor Chris Pain

| 13 September 2016 | | | | |
|---|--|----------------------|--|--|
| Item | Contributor | Purpose | | |
| Theme Performance: Quarter 1 | Justin Brown Enterprise Commissioner | Performance Scrutiny | | |
| Greater Lincolnshire Local Enterprise Partnership - Agri Food Sector Plan and Related Activities | Martin Collison Agri-Food Sector Advisor, Greater Lincolnshire Local Enterprise Partnership | Performance Scrutiny | | |
| Business Support Services: Growth Hub and Wider Partner Services | Angela Driver Senior Commissioning Officer (Enterprise) | Status Report | | |
| Working with Foreign Owned Businesses in Lincolnshire | Jill McCarthy Principal Officer Growth | Policy Development | | |
| Lincolnshire: Promotional Video | Karen Spencer Strategic Communications and Digital Engagement Manager | Status Report | | |

| 18 October 2016 | | | | | |
|---|---|--------------------|--|--|--|
| Item | Contributor | Purpose | | | |
| Lincolnshire County Council and the Department of Work and Pensions Joint Working | Michelle Simpson, Department of Work and Pensions (DWP) | Status Report | | | |
| Midlands Engine / Northern Powerhouse | Justin Brown Enterprise Commissioner | Status Report | | | |
| Lincolnshire County Council Investor Promotion Activity | Jill McCarthy Principal Officer Growth | Policy Development | | | |
| Adult Learning Programme and its Contribution to Economic Development | Thea Croxall Principal Commissioning Officer (Learning) | Policy Development | | | |

| 18 October 2016 | | | |
|--|---|--------------------|--|
| Item | Contributor | Purpose | |
| South Lincolnshire Food Enterprise Zone – Scheme Appraisal | Simon Wright Principal Officer – Regeneration | Policy Development | |

| 29 November 2016 | | |
|---|---|--------------------------|
| Item | Contributor | Purpose |
| Lincoln Science and Innovation Park including the new Boole Technology Centre | Tom Blount Director of the Lincoln Science and Innovation Park | Status Report |
| Tourism Review Update and Historic Lincoln Plans for 2017 (Commemoration of Battle of Lincoln Fair etc) | Mary Powell Commissioning Manager (Tourism) | Update Report |
| Theme Performance: Quarter 2 | Justin Brown Enterprise Commissioner | Performance Scrutiny |
| Single Local Growth Fund Accountable Body Progress Report | Linsay Hill Pritchard Principal Commissioning Officer (Accountable Body) | Performance Scrutiny |
| Impact of Transportation on Maximising Economic Growth (ITMEG) Update | Andy Gutherson County Commissioner for Economy and Place | Scrutiny Review Activity |
| Place Marketing – Update | Ruth Carver Commissioning Manager (LEP) | Update Report |

| 10 January 2017 | | | |
|-------------------------------|---|-----------------|--|
| Item | Contributor | Purpose | |
| Budget Proposals for 2017/18 | Andy Gutherson County Commissioner for Economy and Place Michelle Grady Assistant Head of Finance | Budget Scrutiny | |
| Training to Fill Hard-to-fill | Clare Hughes | Status Report | |
| Vacancies (Progress with | Principal Commissioning | | |
| ESF opt-ins etc) | Officer (LEP) | | |

| 10 January 2017 | | |
|-------------------------------------|--|---------------|
| Item | Contributor | Purpose |
| Fund of Funds Update and Next Steps | Samantha Harrison Commissioning Manager (Enterprise) | Update Report |

| 21 February 2017 | | |
|---------------------------------|---|----------------------|
| Item | Contributor | Purpose |
| Theme Performance: Quarter 3 | Justin Brown Enterprise Commissioner | Performance Scrutiny |

| 28 March 2017 | | |
|---------------|-------------|---------|
| Item | Contributor | Purpose |
| | | |
| | | |

For more information about the work of the Economic Scrutiny Committee please contact Tracy Johnson, Senior Scrutiny Officer, on 01522 552164 or by e-mail at tracy.johnson@lincolnshire.gov.uk

